

ENTRY RULES

1 Competition on Instagram

- 1.1 The competition is organised by DKV Luxembourg S.A., 11-13, rue Jean Fischbach, 3372 Leudelange, Luxembourg (“DKV LU”).
- 1.2 The competition starts at 08:00 on 02/07/2018 and ends at midnight on 30/11/2018.
- 1.3 Entry is free of charge.
- 1.4 The competition is not connected to Instagram and is in no way sponsored, endorsed or organised by Instagram. DKV LU waives the right to assert any claims by entrants against Instagram with regard to this competition.
- 1.5 The following prizes may be won:

1st prize: Adventure

A daredevil tandem parachute jump in Luxembourg for 1 person incl. video documentation – join in and experience this unique adrenaline kick at dizzying heights! (Date depending on availability)

2nd prize: City break

One night with breakfast for 2 people at the Sofitel Luxembourg le Grand Ducal design hotel with aperitif in the elegant “Observatoire” bar on the roof. Take part and appreciate the panoramic view over the historic centre of the city.

3rd prize: Group event

Exclusive outdoor activity in Luxembourg with your friends – you have the choice between high ropes adventure (“acrobranche”), having fun canoeing or wild white water rafting! (max. 10 participants; valid from the start of the 2019 season; date to be fixed according to availabilities)

4th – 8th prizes: Fitness package at Luxfit

5 x 1 professional fitness formula at the Luxfit fitness centre, including a body analysis + advice, a personal trainer and your personal training programme for 4 weeks! (Appointment according to availability)

9th – 15th prizes: Outdoor fashion and equipment

7 x 1 vouchers to a value of €150 for your outdoor gear - with a bit of luck, you will be perfectly equipped for your next adventure!

The list of prizes as well as the type and number of wins will be published on the website www.loveluxembourg.lu.

2 Entry/organisation

- 2.1 Entry is open to all individuals over 18 living in the EU. DKV LU cannot be held liable for non-compliance with this entry rule where the age of the entrant is given incorrectly or is deliberately false on his/her Instagram account.
- 2.2 An Entrants complying with the following entry process and the period for entries from 08:00 on 02/07/2018 to midnight on 30/11/2018 will be included in the draw. The condition necessary for entering is to publish a post (photo or video) showing a place / moment / site in the Grand Duchy of Luxembourg that made the entrant happy and represented a moment of happiness for him/her. The post must be marked with the two hashtags **#loveluxembourg** and **#lovelux2018**.
- 2.3 Entry is only possible online and requires registration on Instagram. Instagram users whose profile is not visible to all users cannot enter.

- 2.4 Anyone can enter the competition several times.
- 2.5 Entering via competition services, automated mass entry processes or other manipulations is not permitted.
- 2.6 In the event of breaches of these Entry Rules, DKV LU reserves the right to exclude the entrant from the competition. If applicable, wins will be subsequently refused and their return may be required.
- 2.7 By taking part in this competition, the entrant accepts these Entry Rules without restriction.
- 2.8 DKV LU cannot be held responsible for technical failures, especially network or computer breakdowns or electronic malfunctions encountered by the entrant while entering the competition.

3 Drawing the winners

- 3.1 The winners will be drawn on 03/12/2018. Any publication meeting the Entry Rules is eligible to enter the draw.
- 3.2 Die Winners will be notified on Instagram and will be requested to provide the following information by private message or email within five working days of the date on which they are informed of their win:
 - [Name]
 - [Postal address]
 - [Date of birth]

If the above deadline is not met, the right to win will expire.

4 Granting of rights and waiver

- 4.1 By entering the competition, the entrants accept that their contributions (photo, declaration, quote, etc.) posted and published as part of the competition will be used and made public by DKV and/or the agencies commissioned by DKV in social networks as well as on the DKV website. DKV LU points out that publications and other posts put on social networks will not be subsequently deleted but will generally move down.
- 4.2 By putting his/her contribution online, the entrant/winner declares that this material is free of third party rights, i.e. that the material is his/her own or he/she has obtained the consent of the respective author and of the people visible on the material and that he/she can prove this to DKV LU at any time. The entrant/winner likewise guarantees that no third party rights, especially no copyrights or trademark rights, will be infringed and that the content contains no subject matter inciting violence or able to be subject to criminal prosecution and no pornographic, offensive or illegal subject matter.
- 4.3 The entrant waives any claims against DKV LU arising or that may arise by third parties against DKV LU resulting from putting the material online. He/she also undertakes to assist DKV LU at any time and in a reasonable way to defend itself against such claims. The other rights to damages of DKV LU against the entrant are not affected.
- 4.4 DKV LU may refuse or delete material at any time and without explanation or notice if the content is illegal, offends against common decency or is inappropriate in any way whatsoever.

5 Data protection/consent to the use of personal data

- 5.1 The data controller is DKV LU. The Data Protection Officer can be contacted at the email address dpo@lalux.lu.
- 5.2 The purposes of the processing are conducting the competition and commercial business development. The basis of the processing is legitimate interest. Legitimate interest is expressed by the desire to inform the data subjects of their potential win and to communicate the results of the competition by the media used for the communication of the competition. DKV LU may give your data to other companies of the LALUX Group and to the agents of the LALUX network.

- 5.3 The data subject has the right to request from the data controller access to, rectification or erasure of the personal data or restriction of processing relating to the data subject or the right to object to the processing and the right to data portability. All requests must be addressed to dpo@lalux.lu. The data subject also has the right to lodge a complaint with the CNPD.
- 5.4 Providing personal data is not compulsory. Not providing it entails non-execution of the processing.
- 5.5 There will be no automated decision making or profiling producing legal effects.
- 5.6 The period of storage of your data is limited to the period during which the storage of the data is necessary to enable the data controller to meet its obligations regarding time limitation periods or in accordance with other statutory provisions.

6 Other notices

- 6.1 Applicable law is that of the Grand Duchy of Luxembourg
- 6.2 If some provisions of these Rules should be or become ineffective, the validity of the other Entry Rules will not be affected.
- 6.3 DKV LU reserves the right to amend the content and information on this website as well as these Entry Rules to comply with any new applicable legislation.
- 6.4 DKV LU reserves the right to cancel the competition at any time without notice for a valid reason (e.g. virus in the IT system, manipulation or error in the application).
- 6.5 There is no legal recourse.
- 6.6 Prizes are not transferable.
- 6.7 Prizes cannot be returned or exchanged.
- 6.8 If the prize is withdrawn, the partner business's terms and conditions apply.
- 6.9 All participants in the [#loveluxembourg](#) campaign are excluded from entering the draw.